

Being Strategic

*What participants say about
IMPACT Leadership
Development programmes:*

*“A course that delivers on its
promises and that opens doors for
future growth”*

**IT Delivery Manager
Royal Bank of Scotland**

*“Awakened the leader within me,
providing the key to unlock my future”*

OKI Europe

Why?

IS Leadership is a 'both / and world'. IS leaders need to be both operational and strategic. For many of those new to leadership, being strategic is a major change. They need frameworks, perspectives and tools that they can readily and pragmatically apply to the issues they face. And they don't want to be baffled by the latest strategic planning fads and fashions either. This programme meets that need.

Who Should Attend?

This programme is for those in the early stages of their IS leadership career in large organisations – and for those on the brink of moving into leadership roles. It will be especially valuable to leaders who want to be equipped with the knowledge and tools that will enable them to set the right direction for themselves and their teams. It provides a natural follow on to previous participants in *Welcome to IS Management*, though that programme is not a prerequisite for this.

Benefits

Programme participants will benefit from

- Being equipped with tools for exploring and articulating customer needs and wants
- The ability to deploy models for developing and assessing competitive and entrepreneurial strategies
- Understanding an approach to explore and define organisational core competences
- Developing the expertise to participate in strategic planning and implementation processes, including the use of appropriate measurement tools
- Applying the programme learning to a strategic issue they face, drawing on best practices and expertise from other participants

Sample Agenda

Each delivery of the programme is customised to fit the specific needs of participants, but the programme will address:

- Strategy from the outside
- Strategy from the inside
- Strategic vision
- Case study work around the participant's selected issue
- Integration: from strategic thinking to strategy as process
- Planning & measurement
- Personal action planning

What Next

Participants may also benefit from the *Welcome to IS Management* programme that provides a comprehensive introduction to IS leadership, and from the following programmes that (like this one) build on one of the competencies explored in it:

- High Potential Leadership
- High Performance Relationships
- Leading Powerful Teams
- Internal Consultancy Skills

Key Details

Date 24 – 25 January 2008

Duration 2 days (residential)

Venue South East England
(TBA)

How to Book Contact Simon Payn on
+44 20 7842 7981 or
simon.payn@impact-sharing.com

*Places on the programme are strictly
limited and available on a 'first come, first
served' basis.*

Book early to avoid disappointment

The IMPACT Programme enables and sustains high performing IS organisations by developing current and emerging IS leaders.

IS leaders work in an increasingly challenging and complex environment. We equip them to perform to the maximum level in their current role. And we develop the capabilities they need to be effective in their next role.

Our flexible combination of bespoke and scheduled programmes delivers transformational development tailored to the specific needs of IS Leaders and their organisations. We build leadership competencies and IS expertise with a pragmatic performance-focused approach.

People, especially leaders, make the difference. IMPACT is the IS Development Partner of Choice.

How can we help you?



IMPACT

THE IMPACT PROGRAMME

International Press Centre, 76 Shoe Lane, London EC4A 3JB

Tel: +44 20 7842 7900 Fax: +44 20 7842 7979

www.impact-programme.com



The IMPACT Programme is a division of the National Computing Centre (NCC), the UK's leading provider of membership services for IT executives. NCC champions the effective use of IT in business.